

Google in India, Google for India

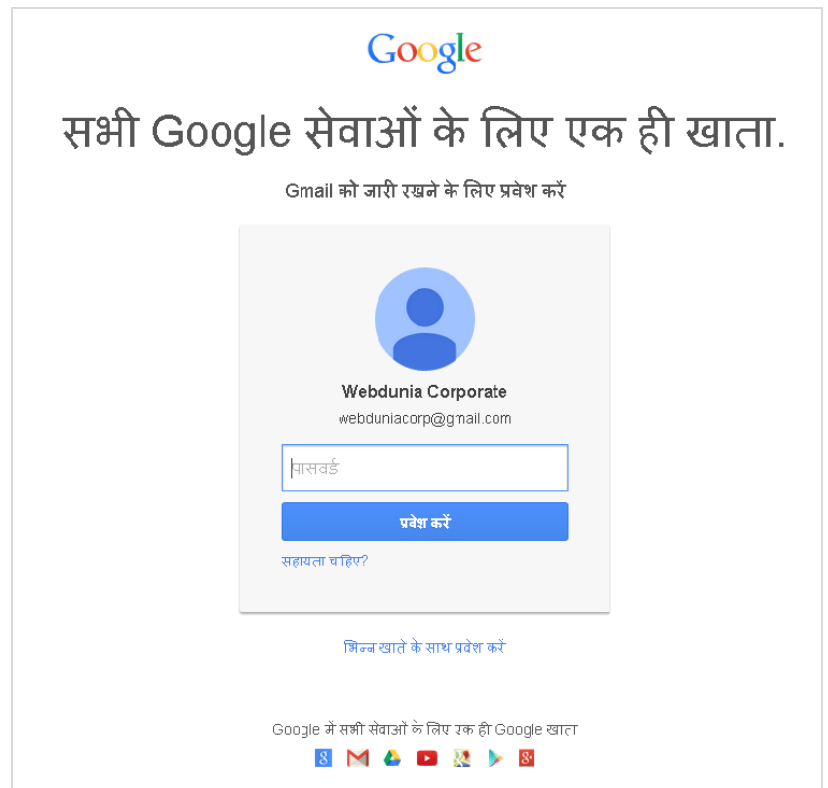
Google, the name behind the search mania in the world, is amongst top IT companies globally. Google is considered as a synonym for searching over internet. With its dominating products like Android OS in the mobile market, Google.com as search directory, Blogger for sharing blogs, Google+ for social community online. Google has highest client reach across the globe.

Business Case

Google is largely clicked domain in Indian market. Everything that is searched is actually 'Googled'. Google wants to maximize the reach and scope of its website so that it finds promoters from different regions of India. Google also wished to inherit local languages for its OS and other successful products. It believed in a fact, "To reach the regional population of any country you need to turn yourself regional".

Webdunia's Solution

Since a top notch brand needs to maintain its branding standards, the product after localization needs to be ideal that means Quality must reach the pinnacle of perfection. With dedicated and proficient resources Webdunia provided flawless solutions for all the products. Impressive results ensured a long-term relationship and since then Webdunia is the localization partner to Google.



About Webdunia

Webdunia is a unique combination of technology and language intellectual wealth along with a proven track record of customer empathy, unequivocal delivery standards and satisfied long-term customer engagement. We are the forerunner in delivering localization services in Indian, Asian and European languages with the realistic local experience. As a technology veteran, we provide new-age IT Services with in-depth expertise in Microsoft and Open Source technologies.