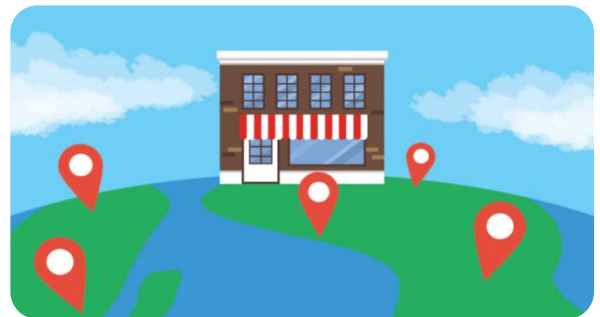**Developed web and mobile application that allows accessing latest sales-offers with beacon technology for a leading technology provider**

Mobile Web Development, Cross Platform, Multi Lingual App

The Client

The client is a leading service provider that deals in the embedded technology for tracking systems. With the core focus on innovative tracking for layman and business users, they have leveraged technology to design innovative offering in fleet management GPS system & beacon technology. Being a customer centric firm they value each client and have always assisted the customers with superior services.

The Business Challenge

- Enable customers to browse offers and discounts of their favorite brand on their mobile devices
- Let customers receive the details of offers and discounts whenever they come into close proximity of the beacons
- Mobile application for android and iOS platforms with multi-lingual support
- Back-end application monitor to control offers and beacons and enhance overall performance

Areas of Engagement

- **Becon based app for iOS and Android platforms**

- **Multi-linguistic support**

- **Back end application monitoring**

- **Seamless user experience**

Engagement Brief

Webdunia developed a multi-lingual beacon based app for iOS and android platform empowering their customers to browse exclusive offers and discounts on products on the move. This app works in collaboration with back-end system and includes features to serve current/upcoming sales offers with product details based on the range selected by the vendor. It also enabled the customers to browse through several categories and share sales offers, products details on social networks.

Solution Features

Mobile Application
- Advertisements and notifications
- Location specific ads
- Different types of ads management
- Social sharing of ads and offers
- Beacon triggers and user notifications with offers around near-by locations
- Beacon technology
- Multi-lingual support

Admin Application
- Beacon Management
- Reports
- Ticket Support
- Bluetooth Support
- Subscription
- Add Multiple Beacons
- Jquery-built Mobile Design
- Language Management

Business Benefits

Easy-to-use app with rich and Interactive interface	Up-to-date information of latest offers with social sharing feature	Multi-language support to run the app in any preferred language

Simplified navigations and assorted categories for easy browsing	Efficient back end application monitoring for higher performances

About Webdunia

Webdunia, is a CMMI Level 3, localization and software solutions provider to businesses across the world. With over 15 years in the industry, we deliver industry-led localization, translation, multilingual content management, and software solutions and services to address specific needs of particular business requirements. We have a proven delivery record of offering high quality solutions to help our clients excel globally on any technology platform.