Developed a diamonds trading system for a US-based Jewelry brand

eCommerce	Catalog Management	Order Management

The Client

The client is a US-based jewelry manufacturer , wholesaler , cutter and distributor for over 35 years. They deal in colored stones, diamonds, pearls, bridal, and finished jewelry.

Business Challenges

Custom Search Filter for Diamond, pearl and color Stone	User Interface In Magento	Custom Cart implementation

Areas of Engagement

- Special Offers
- Shopping Cart
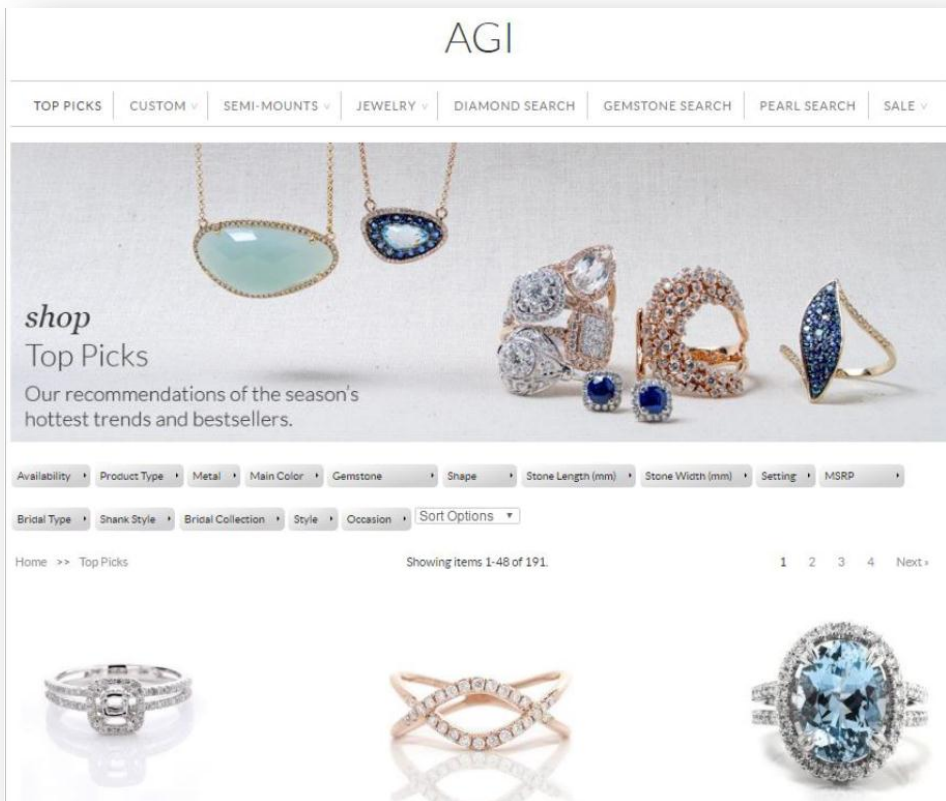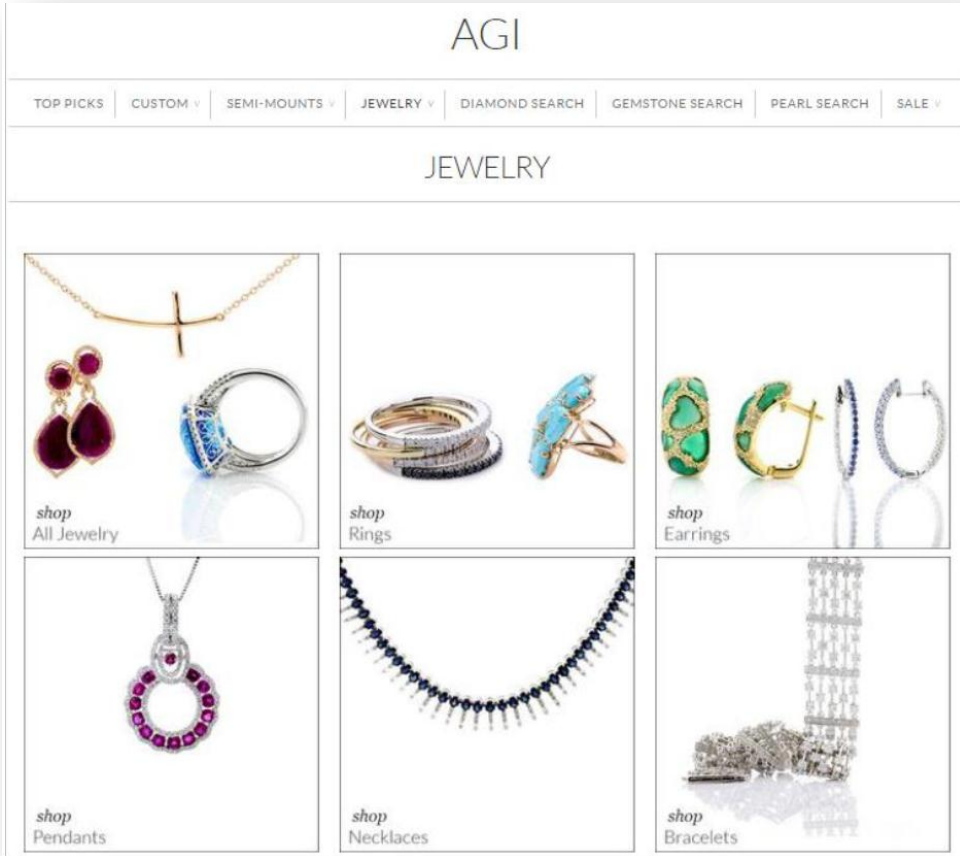- Search
- Email Subscription
- Images

Engagement Brief

The client engaged Webdunia to develop a dedicated site for diamonds (http://diamonds.shopagi.com/) and display all information related to different diamond shapes, colors and their respective prices. This site was enabled only for business-to-business transactions and the transactions could be made on the basis of credit or on sale. This system had products listed on the basis of SKUs (Stock Keeping Unit) which was unique identification for every product/item.

The functionalities include:

- Inclusion of special promotional offers
- Feature to compare product features on different criteria
- Shopping Cart
- Order Placement
- Checkout
- Record Wish lists

- Custom Diamond Search
- Mage Monkey Email Subscription
- Mega Menu
- Option to share product details on social media, email or as wish list
- Multiple views for image
- Option to embed videos

Business Benefits

- Better user engagement
- Experiences ecommerce functionalities
- Ability to search with multiple custom attributes
- Better interface for appropriate details of product
- Customized matched pair for paired products
- SEO friendly website
- Easy checkout
- Multiple payment method
- Multiple shipping method
- Advanced Sales order, Invoice and shipping Process

About Webdunia

Webdunia, is a CMMI Level 3, localization and software solutions provider to businesses across the world. With over 15 years in the industry, we deliver industry-led localization, translation, multilingual content management, and software solutions and services to address specific needs of particular business requirements. We have a proven delivery record of offering high quality solutions to help our clients excel globally on any technology platform.